



WELCOMES YOU

**WE ARE GLAD
TO HAVE YOU WITH US!!**

SCRATCH

FOUNDATION

**GEF is chosen by Scratch
Foundation (US)'s for Scratch
Education Collaborative (SEC)
cohort 2024-26.**

**One of 52 organizations amongst 352 applicants
across the globe.**



Guruji Education Foundation team was presented with Late Girjai Thuse Sevavrati award.



**Infosys Foundation invited GEF to
participate in their
SOBAT project – Development of Rural Schools**

GEF Mission



Mission – The Guruji Education Foundation (GEF)’s mission is “Education for All”.

We believe that all students have a right to education resulting in their holistic development. We also believe that all the supporters get educated by contributing to the development of the students.



The main hope of a nation lies in the proper education of its youth.. Erasmus

GEF Vision



The Guruji Education Foundation (GEF)'s vision is to have 30,000 beneficiaries by the end of AY 2027-28.

GEF plans to support the holistic higher education (HHE) of new fifty high-potential or distressed students every year. We provide a bedrock of personal mentorship, financial assistance, and the resources for holistic development, setting them up for success so that one day they can enjoy being a part of the “cycle of giving”. Currently we have 300 students and we envision having 500 HHE students by the end of AY 27-28.



GEF plans to add forty new schools / institutions every year to run its adolescent development projects (ADP) so that these underprivileged students will realize their full potentials. Currently we have 8800 students and we envision having 30,000 active students by the end of AY 27-28.

GEF Principles



Holistic Higher Education (HHE)

GEF Project – Holistic Higher Education (HHE)

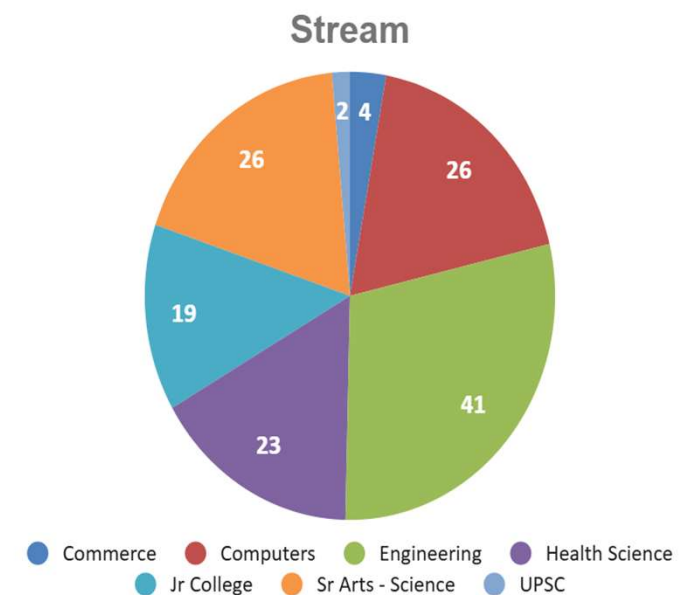
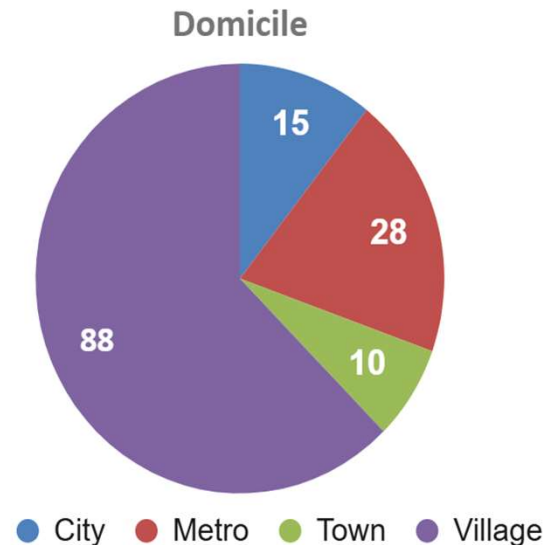
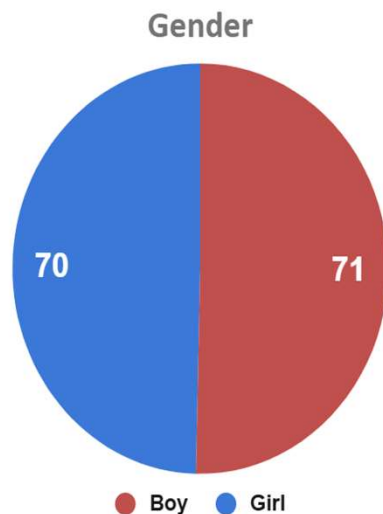


Rationale

- Many bright students, due to the lack of financial and social capital, are drafted into menial employments after graduating from schools.
- We can leverage their potential for their, their family's and the nation's better future.
- We need to pay special attention to the families under distress – Cancer, Corona afflicted, Suicide prone farmers, etc.

Approach

- Identify, short list, assess aptitude, visit homes, interview students and parents, finalize selection, and onboard the selected ones.
- Allocate matrix-mentors and track progress through monthly thinking exercises.
- Distressed students may have lower abilities; and can be educated per their abilities.
- Provide the required support to alumni in their careers and family activities



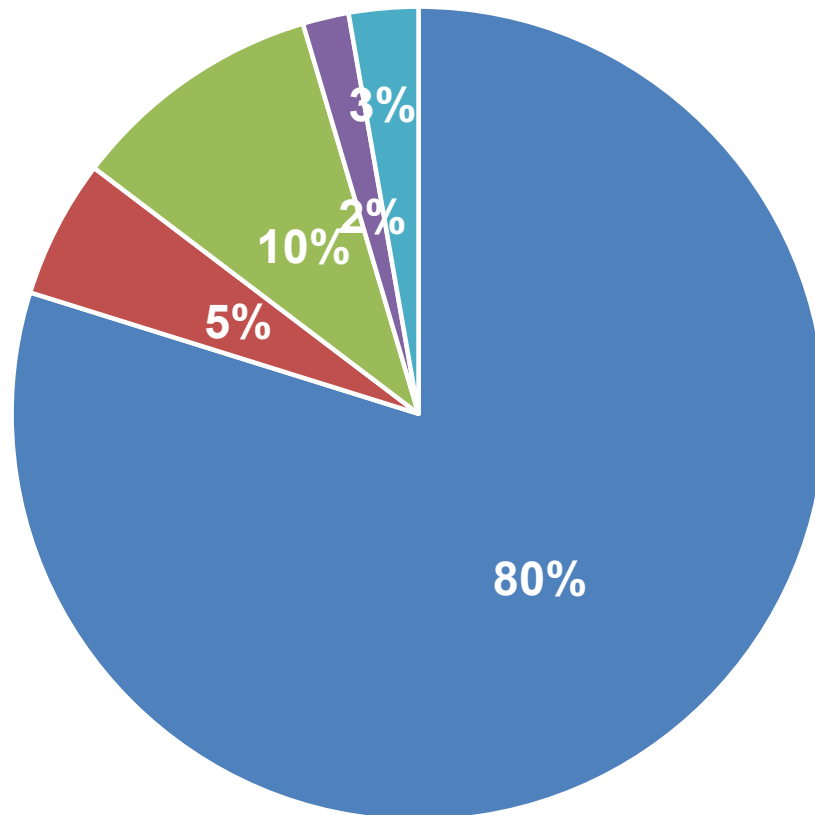
Students serviced: 300 (Active 141, Attrition 19, & Alumni 140)

Impact Analysis GEF Project Beneficiaries – Holistic Higher Education



- Data as of April this year

Professional Status



- Employed
- Competitive exam
- Higher Study
- Homemaker
- Expired

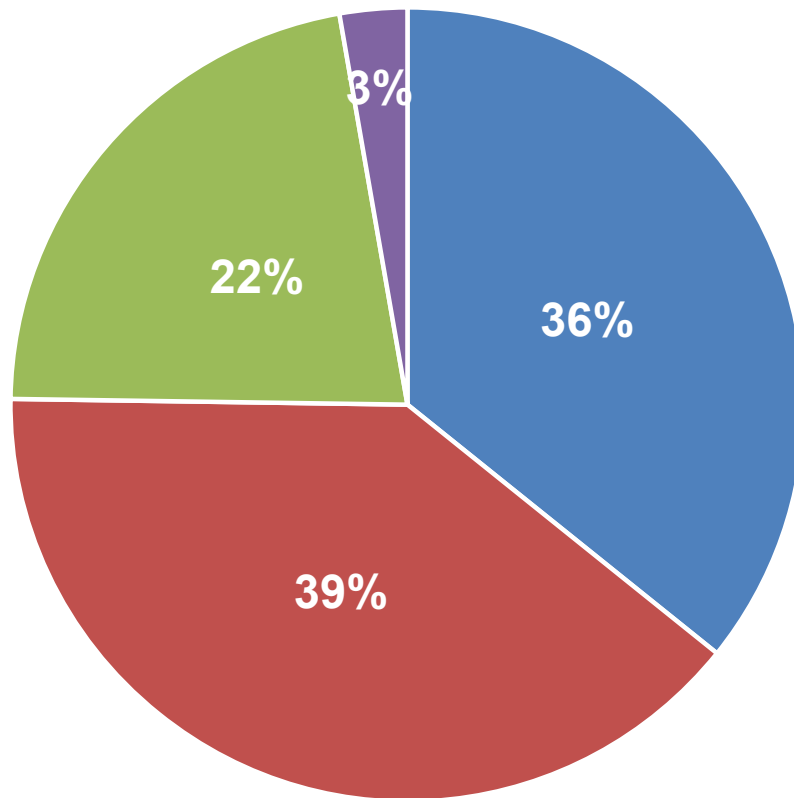
Our focus on holistic development helps in this. We also conduct group discussions and mock interview sessions, encourage real life projects, and use our network to facilitate their placement

Impact Analysis GEF Project Beneficiaries – Holistic Higher Education



- Data as of April this year

Volunteering Status



■ Volunteering ■ In touch ■ Not in touch ■ NA

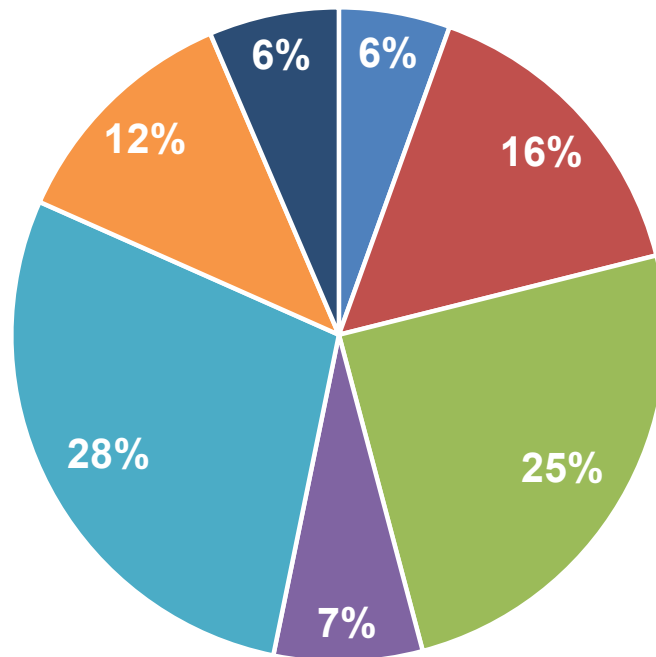
Most of the students are keen to give back through volunteering. Some of them are unable to contribute to the cause due to family responsibility and career demands. Approximately 36 % of our beneficiaries have extended active voluntary support which demonstrates impact of their journey

Impact Analysis GEF Project Beneficiaries – Holistic Higher Education



- Data as of April this year

Repayment Status



- Donor
- Completely Repaid
- Paying
- Didn't pay anything in 2023
- < 1 year
- Not paying
- Written Off

Many (47%) of the students have repaid / repaying their educational expenses. A few of them have become donors. This contribution is made by the beneficiaries, one year after they start earning and have an appropriate savings plan for their future.

मी अतिशय भाव्यवंत आहे, कारण माझा आयुष्यात तुम्ही झाले. नादितर पुका घोव्याशा गावातील मुजीला दहावी नंतर लगेचच लग्न कराव लागल असतं. आणि तिच आयुष्य म्हशीच शेण पसरण्यात निघून गेलं असतं. मला अजूनही आठवतंय तो दिवस, ज्या दिवशी प्रथमच तुम्ही माझ्या घरी आला होता. पप्पा घरी नव्हते. मम्मी ने उपवास होला म्हणून करांदे उखडले होते. तेच तुमचा नारता त्या दिवशीचा. तुम्ही तर अमदी चवीने तो खाला नारीफ केली.



2008



2021

<https://www.youtube.com/shorts/ARTTpDKInwE>



2017



**DILSHAD
PATHAN**
B Tech
(INFOSYS)



**ASHWINI
KADAM**
B Sc IT
(Sogetti)



I have always been overwhelmed to be a part of GEF. It does play a major part in my life even now. I am being guided on all fronts and am always showed the correct path by my mentor. I have built a lifelong bond with GEF with every passing year. I cannot imagine a life without GEF. I simply wouldn't have reached so far.

I give the entire credit to GEF for making me what I am today. GEF has always stood by me, through thick and thin, from being a mentor and guiding me academically to being like a father and supporting me during even my marriage. I cant imagine a life without GEF. For Arjuna there was Krishna, likewise for me, its my mentor.

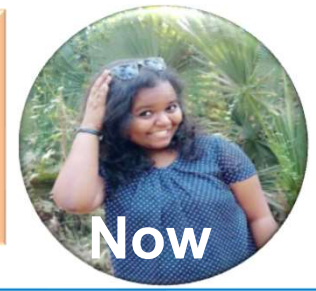
Our Alumni Speak



**SWAPNALI
JAGTAP**
B Com
(ASD ENGG.)



**GYAN
MALATHI**
B Sc IT
(CAP GEMINI)



GEF has taught me to be what I am today- courageous, independent, and strong. I can communicate with anyone confidently because of my mentors. Students like me who were from vernacular medium and who faced difficulties in communicating in English were given professional help. GEF is like a mother to me and just like a child is attached to its mother via the umbilical cord, I feel a strong connection with GEF.

I am immensely fortunate to come across GEF in my life. Being a part of GEF keeps my head held high with pride. All mentors are humble, cheerful and grounded. They ensure that the students are brought up in the correct direction and are led on the brightest path. My own relatives weren't so concerned and thoughtful about me but GEF was. It treated me as its own child. I am emotionally attached to GEF like a child to its parents.

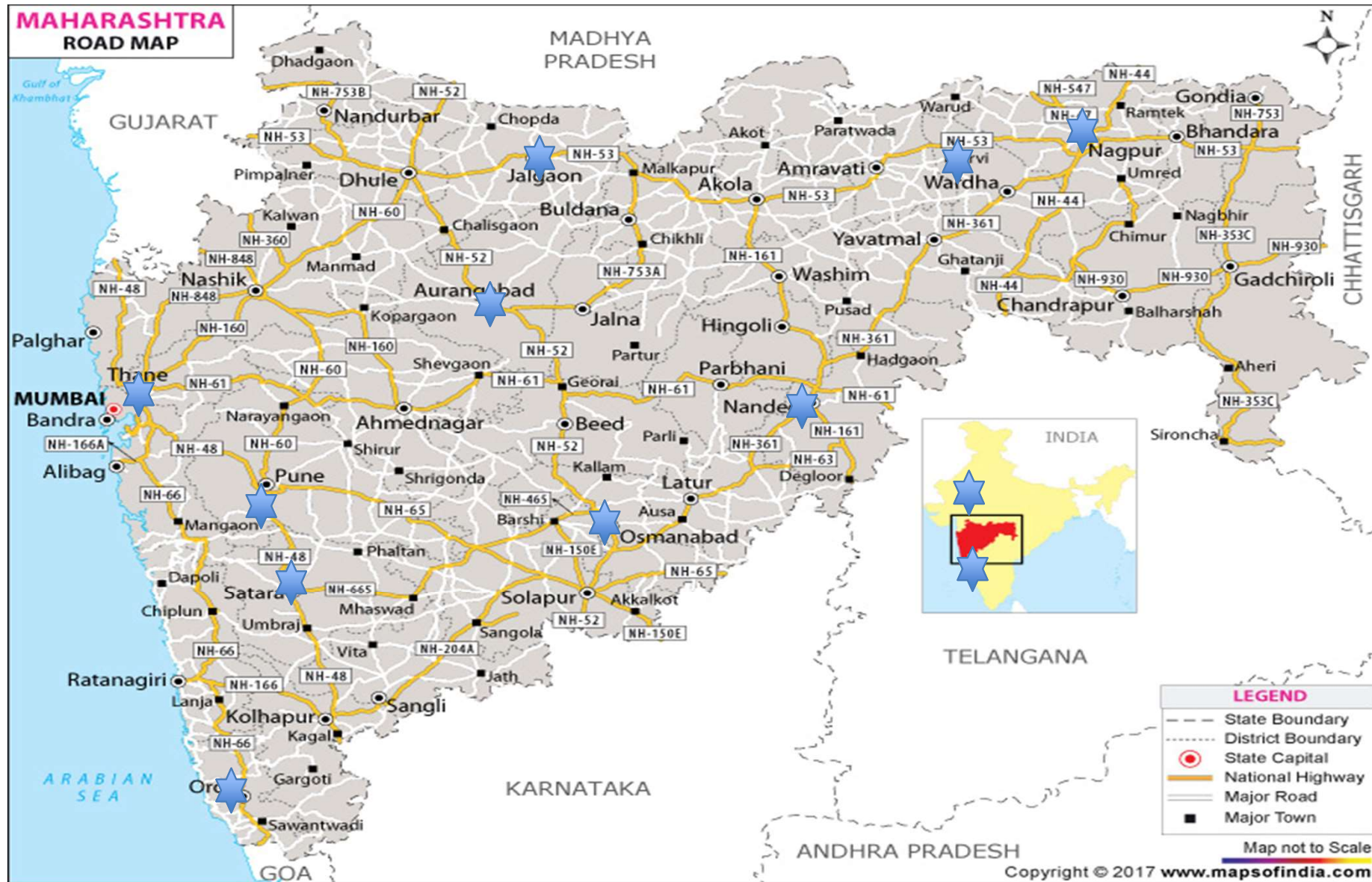
*The difference in the students as shown in 'then' and 'now' is due to the hard work and talent of the students. The foundation has just lent little support that these children richly deserved.



Hello sir, good evening 🙏♂️🙏♂️.....today I was discussing with Anuradha about our past journey and it was too warm and grateful feeling for all the things that we have got in the form of "Guruji Education Foundation".

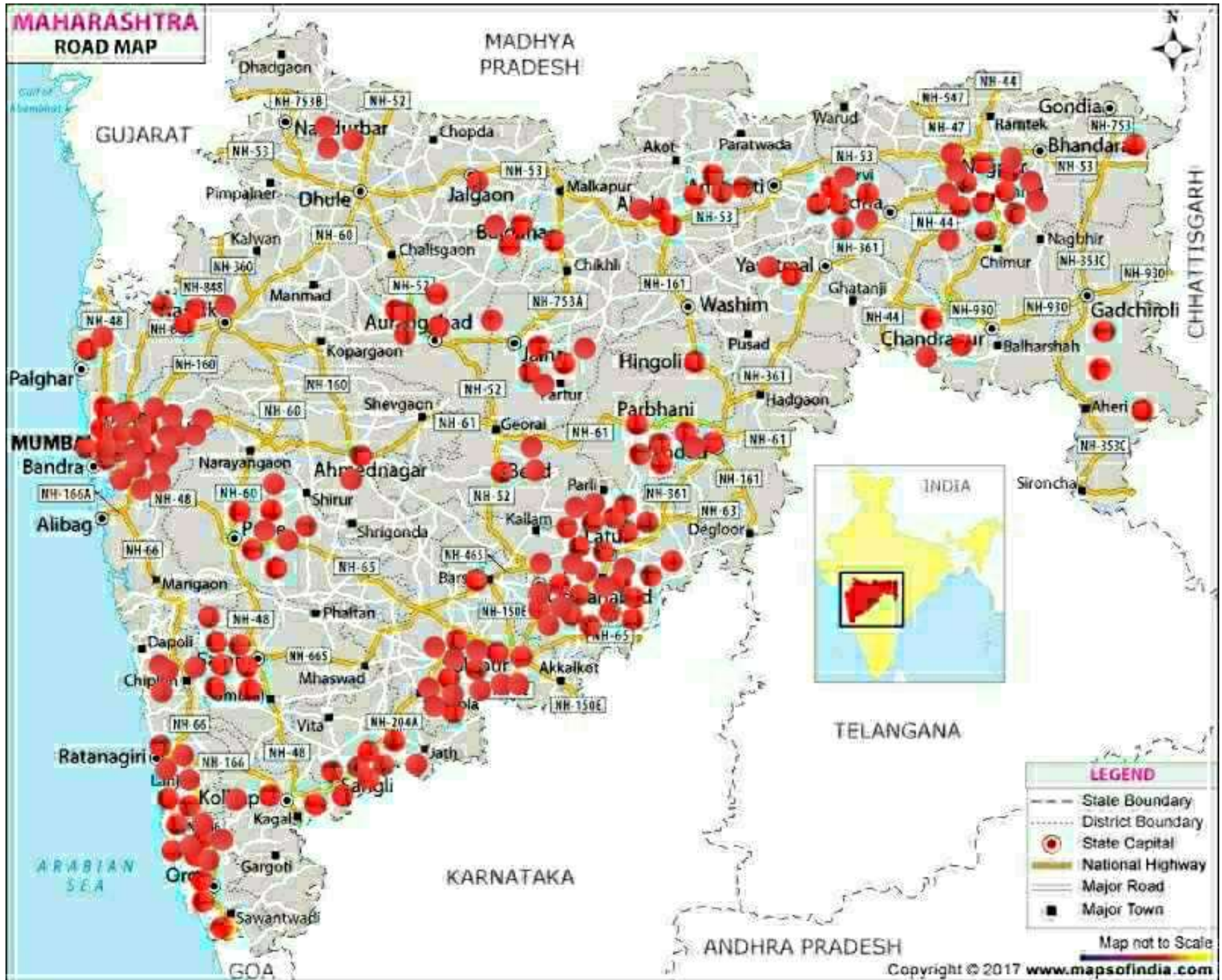
Sir this is my pic when I was cutting sugarcane to help my parents, At that time I was blurred about the future and now I am in one of good college in pharmacy " NIPER". This college name I used to write in every monthly thinking form. And finally, I am here, with our GEF family we have learned all life-related things about professional behaviour including our English communication. And hence I am feeling comfortable communicating with all state students. Sir many things are like we can't express but sir due to our GEF family we are totally changed. In future with our family we will reach out such student to make them Ravi, Anuradha, Akshay, and many more 🙏♂️🙏♂️

GEF HHE Centers - Maharashtra



The students come from every nook and corner of the state and beyond. Have centres in Rajasthan and Goa, too

MAHARASHTRA ROAD MAP



Adolescent Development Program (ADP)

Adolescent Development Model

Life Skills:

Leadership

- Leadership (all areas)

Growth

- ST & LT goals – SWOT based
- Inter-personal
- Self-discipline
- Problem solving
- Time management
- Right brain hobbies
- Learn to learn
- Lean thinking
- College to Corporate
- Sustainability
- Global citizenship / social responsibility / ethics

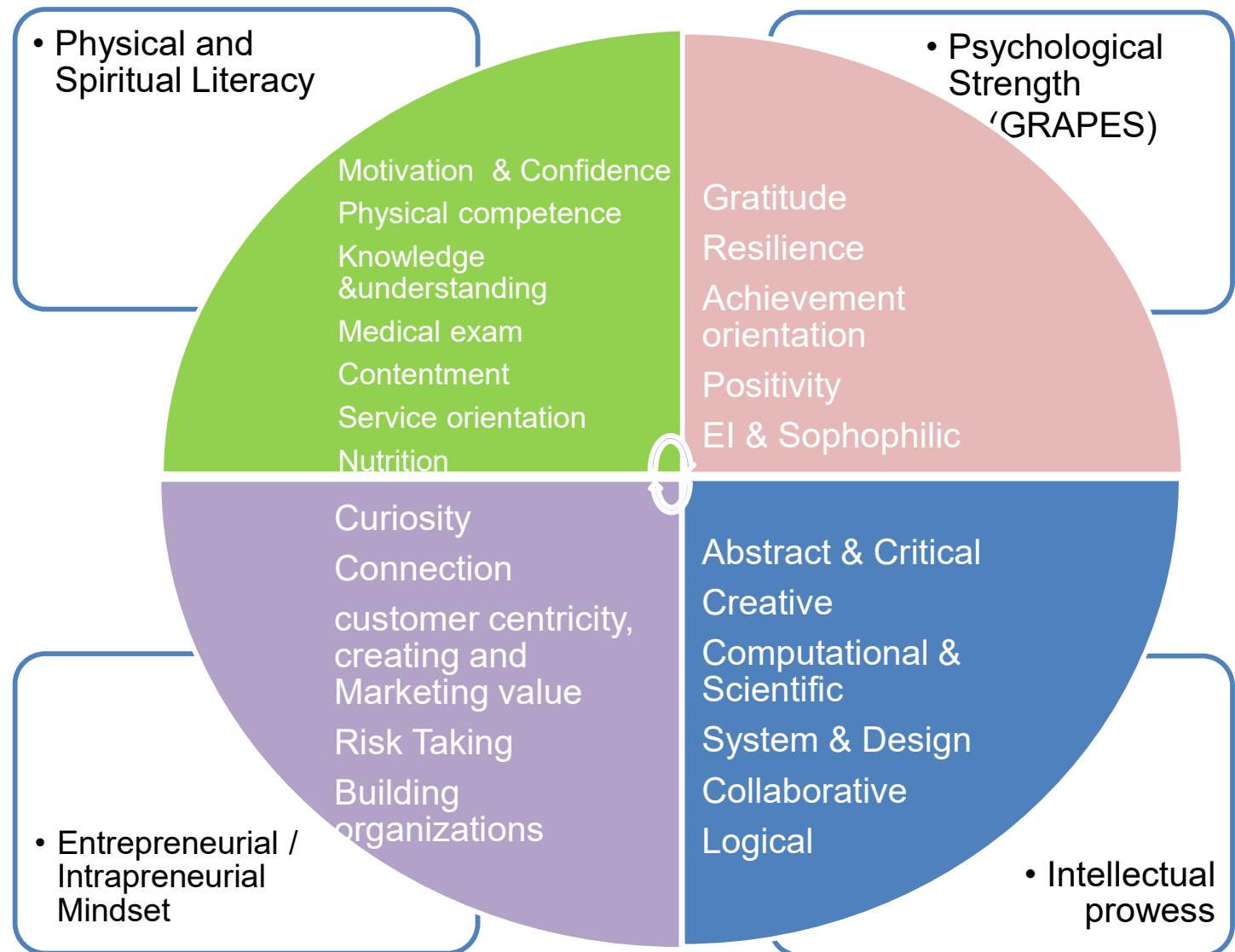
Hygiene

• Communication-Collaboration

- Verbal, written, online, interviews
- Interpersonal
- Teaming / Collaboration
- English

• Basic

- Integrity
- Self reliance & discipline
- Good habits
- Family bonding
- Finance management
- Sex education,
- Hand skills



GEF ADP Project: Physical Literacy Lab

Rationale

- The US Centre for Disease Control and Prevention (CDC) asserts that physical activity improves cognitive skills (attention & concentration), and enhances attitudes and behaviours resulting in holistic performances.
- The activity can assure life-long health.
- Only few schools have sports equipment.



Lohgaon TT.mp4

https://youtu.be/EF0Z_HzkvLE

Challenges

- Many schools don't take this seriously.
- Bright students think that they don't need to spend time on sports

Approach

- We provide Table-Tennis rackets and balls, skipping ropes, footballs; and request the school authorities to include these games in their weekly schedules.
- We guide using our own and YouTube videos.
- We seek videos of performances of students at regular intervals and suggest schools to identify and publicize best performances.

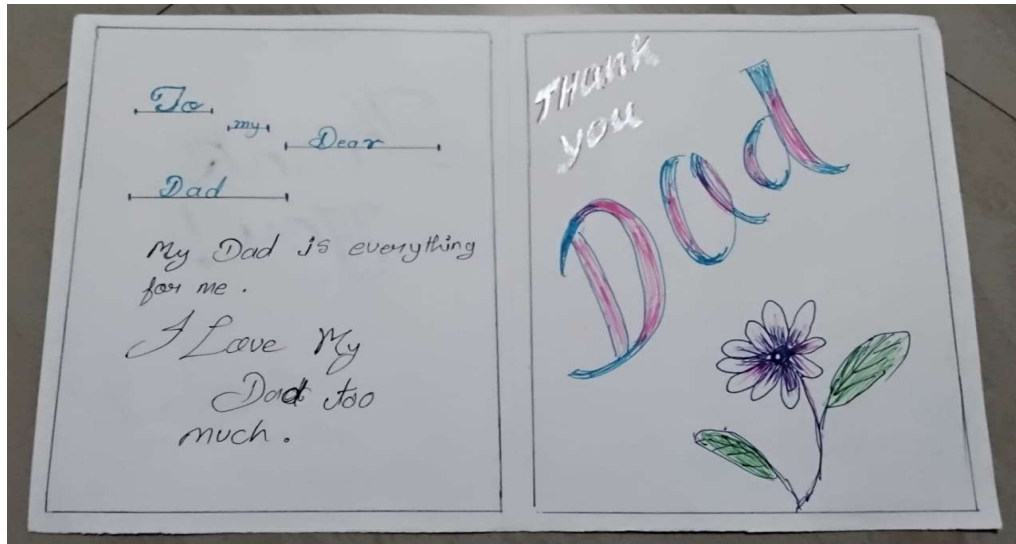
Status 2024-25

- We will run this in 10 schools in this year

GEF ADP Project: Psychological Strength (GRAPES Lab)

Rationale

- Psychological strength results in healthy cognitive, emotional, and behavioural responses.
- The stress of modern living has been taking toll on this, and many schools and parents are not cognizing this let alone acting on this.



Challenges

- The seriousness of this is not yet understood by the schools and the families, as this is not directly measured and rewarded anywhere.

Approach

- We have developed the GRAPES model that covers Gratitude, Resilience, Achievement orientation, Positivity, Emotional intelligence, and Sophophilic (Knowledge orientation).
- We have developed 30 hours interactive online package for 6th standard, followed by assignments in the subsequent three years.

Status 2024-25

- We will run this in 5 schools in this year

GEF ADP Project:

Amit Khare Training for Indian Villages - Thinking and Teaming Lab (AKTIV -TTL)

Rationale

- We have taught software development using MIT US Scratch in pre-Covid years and found it to be the most popular
- We have also found that it improves critical, creative, and computational thinking. It can also make students ready for any and especially computer/IT courses and jobs
- We require scaling this up
- We also require starting maths lab, science lab and book reading clubs to develop thinking and teaming skills

Approach

- Identify sponsors and schools. Have an MOU
- Facilitate required computing and network infrastructure, and hire and train trainers.
- Teach software development in batches of 20 student's for 60-120 minutes a week
- Track success using summative assessments, performance in competitions, and improvement in thinking and teaming.
- Maths Lab – Develop handbooks for basic concepts
- Science Lab – Identify basic equipment and provide them to select schools. Track the use.
- Book reading club - Identify right books and provide them to select schools. Track the use.

Challenges

- Finding passionate and competent teachers and managers in rural areas and keeping them motivated.



Sharvari - Trimbak student - with Eng Subtitles (1).mp4

https://youtu.be/_cX86n0hJgY

Target 2024-25

- We will run this in 60 schools and 10,000 students.

GEF HHE & ADP Project – Entrepreneurial mindset development

Rationale

- Entrepreneurship is the real growth engine – financially and employment wise
- Entrepreneurial careers offer satisfaction as they help to decide one's own course, solve significant problems of humanity, and offer handsome financial returns
- The underprivileged student shy away from the careers due to uncertainty and risks
- We need develop their mindset right in the school days
- We also need to coach entrepreneurial ambitions

Approach

- We will conduct workshops for 8th and 9th standard students
- We will encourage them to try out small ventures in their vacations
- We will coach college students or alumni for their entrepreneurial ventures.

Challenges

- Conducting workshops is easier; fueling entrepreneurial desires and fructifying them will be a challenge

Target 2024-25

- In 2024-25, we plan to start this in 3 schools

GEF ADP & HHE Project: Online Spoken English Classes

Rationale

- English has become a global language of business. Indian workforce, which has to serve the global requirements, must be well versed in English
- The underprivileged students lack the English skills and require special training

Approach

- We follow British Council Library model – which was used by Teach India program.
- We have trained teachers on the model
- We keep the sizes to 10-12 students and follow active learning pedagogies

Challenges

- The requirement is huge and we need more teachers
- Keeping students motivated to complete a course that runs over 6 months plus – in the midst of the academic and other demands

Target 2024-25

We will train 100 teachers and 250 students

GEF ADP Project: Scholar 10 Project

Rationale

- May parents want tangible outcome such as success in the middle school scholarship examinations and not satisfied with our holistic development model.
- Teach in such a way that their overall personality and conceptual learning improves.

Approach

- Identify students who are entering in 7th std – the exam is in Feb of 8th std
- Coach them from summer vacation between 6th and 7th std
- Conclude the program with 3-4 days study tour after the scholarship exam is over
- This will be online with occasional visits of teachers to different locations
- Provide the required infrastructure (phone, data pack) to deserving students

Challenges

- Finding teachers who can commit for intense and long term coaching.
- Network issues of the students

Status 2024-25

- We will have two batches in AY 24-25 covering 20 students
- [\(12\) Gayatri Chingunde and family on GEF Scholar 10 Program - YouTube](#)

GEF HHE & ADP Project – e-Innovative counseling

Rationale

- Careers define the direction of one's life and the holistic development defines the success in one's life.
- Students have to follow scientific approaches to define their careers and work on holistic development right from schools to enhance chances of their success.
- There is little awareness about this among both underprivileged and privileged students.

Challenges

- Only 5% students in tier 2-3 cities use the counseling services, In villages, the number is still lower.

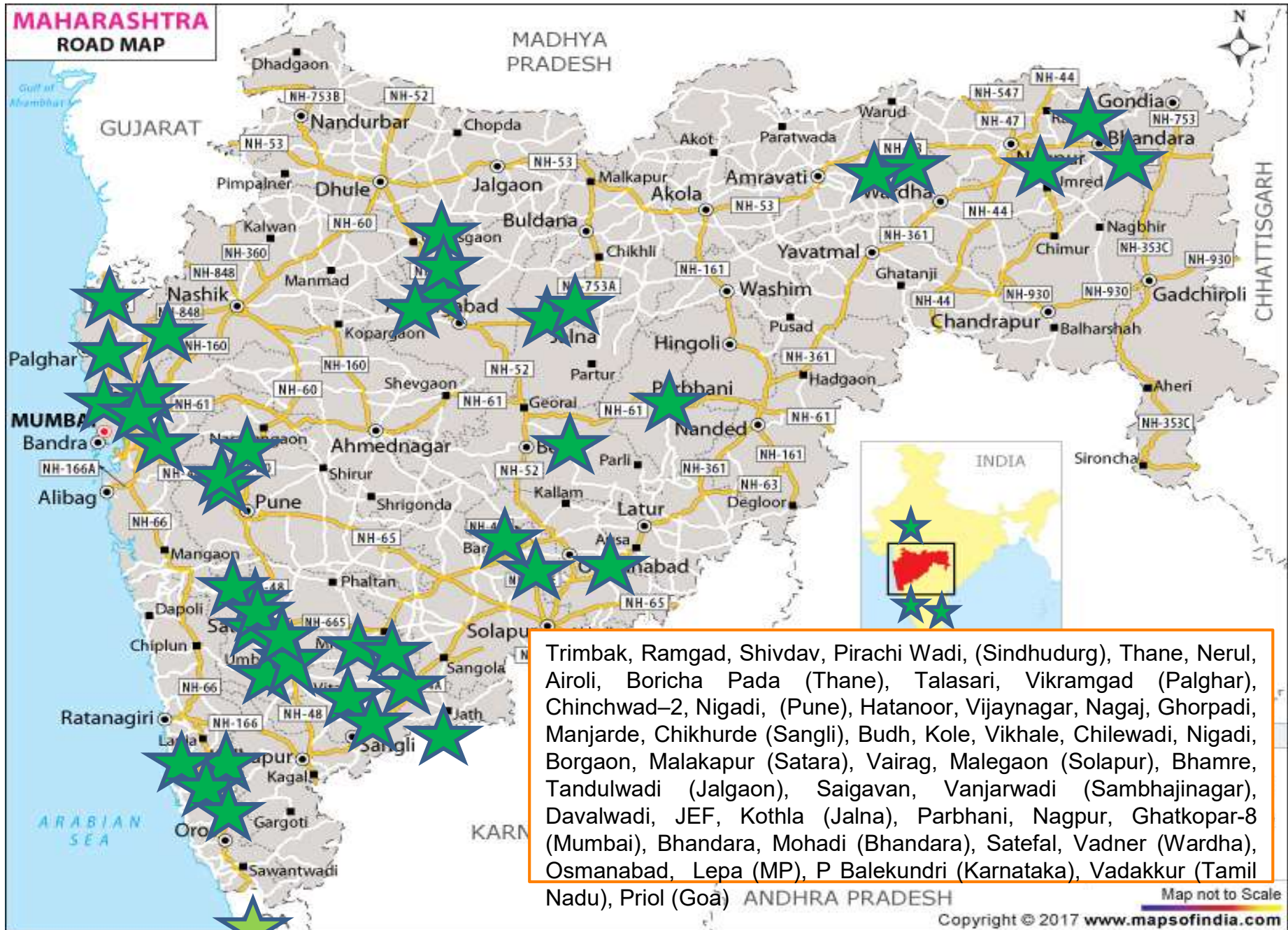
Approach

- The counseling services are based on PAAA (Prospects, Aspirations, Aptitude and Attitude, Achievements) model and SACH (strengths, areas of development, Career prospects and hazards) analysis. We identify career options along with holistic action plans.
- We help to choose the right options using SRI (Select, Research and Implement) process.

Target 2024-25

- We will counsel 50 students.

GEF ADP Schools



Trimbak, Ramgad, Shivdav, Pirachi Wadi, (Sindhudurg), Thane, Nerul, Airoli, Boricha Pada (Thane), Talasari, Vikramgad (Palghar), Chinchwad-2, Nigadi, (Pune), Hatanoor, Vijaynagar, Nagaj, Ghorpadi, Manjarde, Chikhurde (Sangli), Budh, Kole, Vikhale, Chilewadi, Nigadi, Borgaon, Malakapur (Satara), Vairag, Malegaon (Solapur), Bhamre, Tandulwadi (Jalgaon), Saigavan, Vanjarwadi (Sambhajinagar), Daivalwadi, JEF, Kothla (Jalna), Parbhani, Nagpur, Ghatkopar-8 (Mumbai), Bhandara, Mohadi (Bhandara), Satefal, Vadner (Wardha), Osmanabad, Lepa (MP), P Balekundri (Karnataka), Vadakkur (Tamil Nadu), Priol (Goa)

Over 10000 beneficiaries across 55 schools (including 35 rural)

GEF: Annual Get-Togethers 2023-24

**Get-together, fun-together, and learn-together to succeed-together!
Wholly managed by students !!**

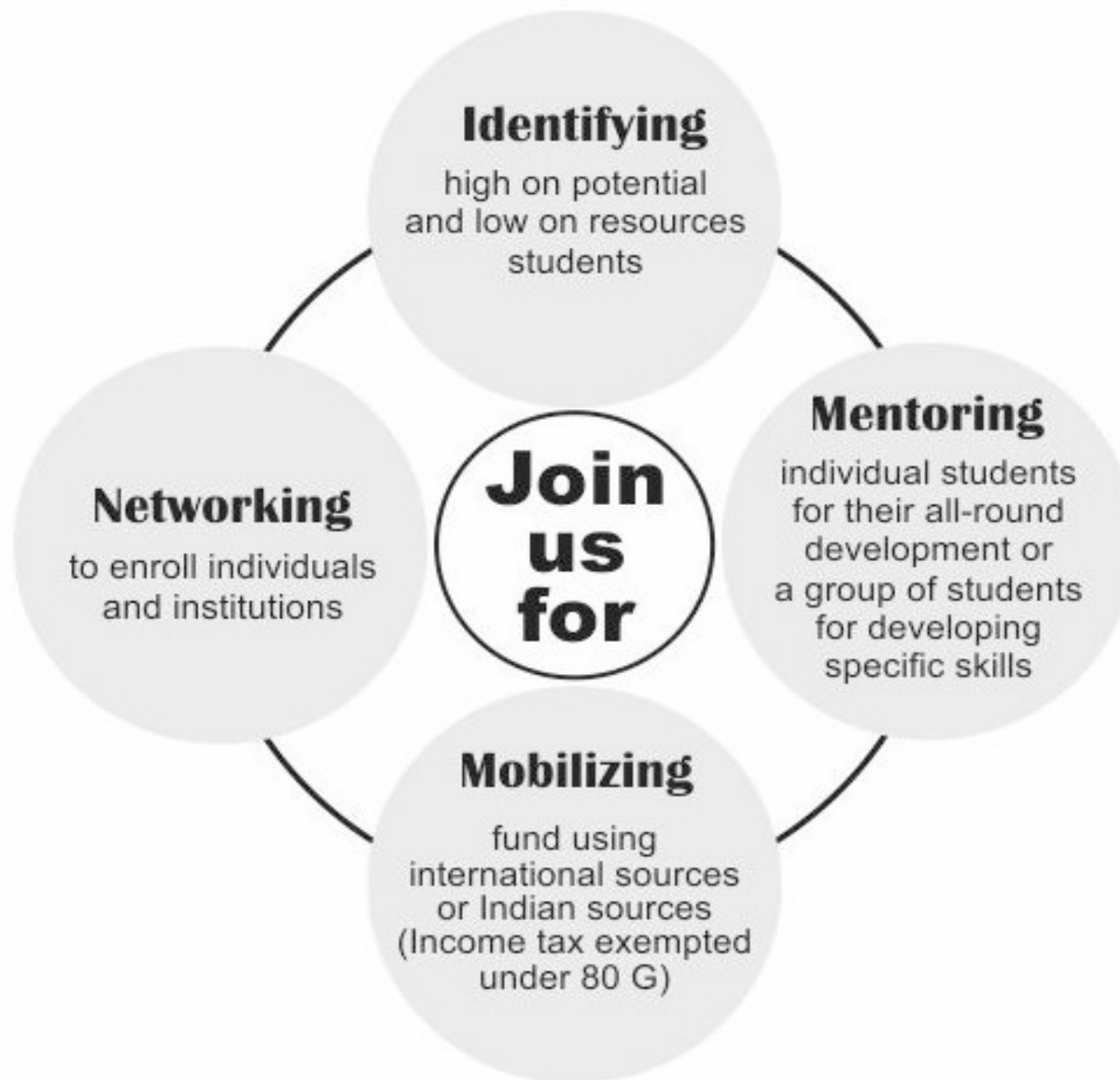


We had annual days at the five centres Thane, Pune, Nagpur, Dharashiv, and Nanded from Jan 26 to Mar 3rd. We had the following guests; At Pune Mr Dnyaneshwar Muley, Mr Pradeep Lokhande, and Ms Mukta Manohar; At Nanded, Dr Madhuri Joshi (Pro VC Nanded University), Dr Manesh Korake (Director SGGS); At Nagpur, Dr Shailaja Deshpande, Mr Mahendra Mulkalwar, Vikas Sohni, Anand Marathe. At Tuljapur Dr Jare (TISS Director), Mr Kale (TISS Dean),



At Thane, the guests were Prof Deepak Phatak, Mr Dinesh Misal, Mr. Madan Dodeja, and Ms Mukta Manohar

GEF's appeal to join the 'Education for All'



What will you enjoy?

Activity	Sub activity	Actions	Efforts
Identification	Identification	Spread the word in your network that has connects with underprivileged students	Miniscule
		Establish connects with different institutes such as orphanages and schools (for either HHE, or ADP, or both).	3-4 hours per institute
		Be an ambassador for GEF and speak at the shortlisted institutes, identify, and pre-interview individual students.	3-4 hours per student

What will you enjoy?

Activity	Sub activity	Actions	Efforts
Mentoring – Holistic Higher Education (HHE)	Geography mentoring	Ensure holistic development of students. Visit students' places of residence and invite students to your places once in a while. Other interactions can be online.	2 hours per student per month
	Domain Mentoring	Guide students to ensure proper growth in the domain, help execute real life projects. Can be fully online.	1-3 hours/ student/ month
	Group / Skill mentoring	Conduct various programs / workshops for a group of students for developing skills such as spoken English, time management, leadership, etc.	You can define this
	Life / Career coaching	Coach alumni so that they can optimize their career success and establish work life balance	1-2 hours per month
	Case study development	Talking to students - alumni and helping develop case study documents and videos	4 hours per student
	Identifying mentors	Spread the word in your network for potential mentors	Miniscule

What will you enjoy?

Activity	Sub activity	Actions	Efforts
Mentoring – Adolescent development program (ADP)	Online teaching	Teach spoken English, critical thinking, entrepreneurship mindset development, thinking and teaming using scratch, any scholarship exam subject (all of this can be online), etc.	4-6 hours per month per class
	Offline teaching	Visit schools (once a month) and spend a day with the students and teach them different ADP topics.	1 day per month excluding travel time
	Fellow at a school	Be at a school and teach identified curricular and extra curricular areas. Honorarium per market standard will be provided.	Full time
	Curriculum and Contents development	We have defined ADP model. One can develop / review curriculum and contents. Will help to conduct at least one class to baseline the curriculum and contents.	4-5 hours a week including teaching
	Identifying mentors	Spread the word in your network for potential mentors.	Miniscule

What will you enjoy?

Activity	Sub activity	Actions	Efforts / Resources
Finances	Personal	Make your personal contribution –Indian donations qualify for 80 G exemptions and the US donations for 501 c 3.	5 K INR / month for education of a student.
	Spread a word in personal network	Spread word in your network and encourage more citizens to make personal contributions	5 K INR / month for education of a student.
	Spread a word in corporate network	Just provide leads	Miniscule
		Be an ambassador of GEF and speak at the identified organization	10-12 hours per organization

What will you enjoy?



Activity	Sub activity	Actions	Efforts / Resources
Infrastructure	Soft infrastructure	Architecting, developing and maintaining IT systems	Depends on scope
		SEO (Search Engine Optimization)	4-12 hours per month
		Digital marketing using various channels	8-24 hours per month
	Science Lab	We can design a science lab for a school (Reading books of all classes, knowing current lab situations, thinking of different experiments, developing BOM for them, identifying suitable vendors, and establishing labs)	60 hours per lab (PCB)
Hard infrastructure		Understanding and analysing requirements, and developing proper solutions	1 day per school excluding travel time

Over and above, you can conceptualize, discuss, and fully own projects in the education domain on the GEF platform

Organization (GEF) Summary



Legal Entity	Trust registered under Bombay Public Trust Act
Year of Registration	2004
Certifications	<ul style="list-style-type: none"> • 80 G and 12 A • CSR 1 approval • FCRA Certification
Documents available for Due Diligence	<ul style="list-style-type: none"> • 80 G Certificate • 12 A Certificate • CSR 1 Certificate • FCRA Certificate • Last three years Financial Statement (ITR, Balance Sheet and Audit Report)
Geographical Location	Maharashtra and started expanding on Pan India basis
SDG (Sustainable Development Goals) addressed	SDG 4 – Quality Education SDG 5 – Gender Equality
CSR Focus area	Schedule VII(Section 135 of Companies Act, 1956) (ii) promoting education (holistic education), including special education and employment enhancing vocational skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

Guruji Education Foundation (GEF)



THANK YOU

www.gurujifoundation.in

<https://www.linkedin.com/company/gurujii-education-foundation>

<https://www.youtube.com/c/GurujiEducationFoundation>

<https://www.instagram.com/guruji.education.foundation/>

<https://www.facebook.com/GurujiEducationFoundation/>

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